

MLR Media Protocol

Media are expected to follow the following guidelines, as well as the direct instruction of Houston SaberCats staff, event employees, and security, at the risk of limitation of access, revocation of credentials, and/or a ban from future Houston SaberCats events

Media credentials are issued with the purpose of providing access to matches to provide written match reports and accounts of the event. Media should not use privileged access for autographs, personal photographs, or commercial requests.

Live commentary in the form of tweets and play by play blog updates are subject to the following guidelines

- Live updates may not use the Houston SaberCats logo, match audio or graphics owned by the team
- Live updates must use the correct handles when using the team's name
- Live updates must provide location information, "Today's live updates are coming to you from Houston SaberCats"
- No subscription services will be allowed access

Live commentary in the form of audio play by play are subject to the following guidelines

- Non-rights holders may conduct pre-and post-match reports, no play by play commentary is permitted
- Any audio recorded as part of media access, is limited to the use of eight (8) minutes per match
- Online audio may only be used by accredited rights holders

Interview requests are subject to the following guidelines

- One on one player and coaching staff interview requests are to be sent to the Media Manager
- Confirmed interview requests can be conducted telephonically or in person, the Media Manager will confirm times and location
- Media may not contact players or coaching staff directly for interviews
- No "flash" interviews are permitted on the field on a match day
- "Flash" interviews are permitted on the side of the training field, subject to approval by the Media manager
- No interviews will be conducted in the players change rooms



Press Conferences are subject to the following guidelines

- Mid-Week Press Conferences will be held on the Thursday before a match.
- Press will receive the Team Roster at the press conference
- Post-match Press Conference will be held 15min after the match

The press box is a working area during the match. As such, there are a few simple rules to follow. Violators of any of the below rules will be subject to credential revocation and ejection from the event:

- All media will be required to sign in on match day in press area.
- Alcohol and smoking of any kind are prohibited in the press area
- No autographs from or photos with players/coaches
- No unruly behavior
- Be respectful of other media
- Audible electronic devices must be muted
- Be respectful of fans watching the game and obstructing their view
- Each match is a live broadcast, please do not get in the way of the camera crew
- Individuals with proper credentials will be permitted in in the press area

Only credential requests from accredited working media on specific assignments for a recognized news organization or sports publication will be honored. Credentials will not be issued to freelance writers or photographers unless requested by a recognized news organization or sports publication. The legitimacy of each media outlet requesting event access will be considered on a case-by-case basis and subject to the discretion of the Houston SaberCats.



